

ASHDEV TRADING

A DIVISION OF ASHDEV GROUP LLP

Private Label · OEM · Wholesale Supply

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Every piece in this collection is woven, dyed and finished by our certified manufacturing partner in Tamil Nadu, India — organic fibre, considered colour, and consistent quality, ready for your own label.

CHAPTER ONE

Origin & Craftsmanship

Two fibres, one standard of making — European flax for our table linens, certified organic cotton for everything that touches the bed, brought together under a single roof in Tamil Nadu, India.

The Fibres

EUROPEAN FLAX

Sourced from European growers, spun and woven into the linen used across our table collection — valued for its strength, breathability, and the way it softens with every wash.

ORGANIC COTTON

GOTS and OCS certified at the fibre stage, grown without synthetic pesticides or fertilisers, and traceable from field to finished sheet.

The Making

WHERE

Every piece in this catalogue is woven, dyed and finished by our manufacturing partner, Ryan Overseas, in Karur, Tamil Nadu — a single facility, independently certified to GOTS, OEKO-TEX Standard 100, GRS, OCS, SA 8000:2014 and ISO 9001:2015 (certificate detail, p.19).

QUALITY CHECK

Each batch is inspected for weave integrity, colourfastness and finish before it leaves the facility.

The Facility

INFRASTRUCTURE

Our manufacturing partner Ryan Overseas runs four Sulzer 143″ looms with electronic dobbies, a 12-head Barudan embroidery machine, 100 sewing stations, and five Jakob Müller tape & strap machines, under one roof in Karur since 2003.

SCALE

150+ employees at Ryan Overseas, producing over 900 tonnes a year.

EUROPE
Flax grown & spun

KARUR, INDIA
Woven, dyed & finished

WORLDWIDE
Delivered to client & for export

CHAPTER TWO

The Ashdev Bedding Collection

Five organic cotton weaves, each sheet set, duvet cover and pillowcase built on the same promise — certified fibre, considered finishing, and a feel that earns its place on the bed.

01 **Gingham Collection**
Premium organic cotton bedding featuring a timeless gingham weave and checkered design.

02 **Brushed Cotton Collection**
Soft organic cotton finished with a brushing process to create a cloud-like, "puffy" texture.

03 **Percale Collection**
Cool, crisp organic cotton bedding with a premium percale weave.

04 **Sateen Collection**
Luxurious organic cotton featuring a smooth drape with a subtle, sophisticated luster.

05 **Jersey Cotton Collection**
Knitted from 100% organic cotton for a natural finish and a familiar T-shirt-like softness.



BEDDING — GINGHAM COLLECTION

No. 01

Organic Cotton Gingham Sheet Set

SET INCLUDES	1× Fitted Sheet, 1× Flat Sheet, 2× Pillowcases
SIZES	Twin, Full, Queen, King, Cal King
MATERIAL	100% Organic Cotton — 270 TC

Custom colours and sizes can also be fulfilled on request.



BEDDING — BRUSHED COTTON COLLECTION

No. 02

Organic Brushed Cotton Sheet Set

SET INCLUDES	1× Fitted Sheet, 1× Flat Sheet, 2× Pillowcases
SIZES	Twin, Full, Queen, King, Cal King
MATERIAL	100% Organic Brushed Cotton

Custom sizes can also be fulfilled on request.



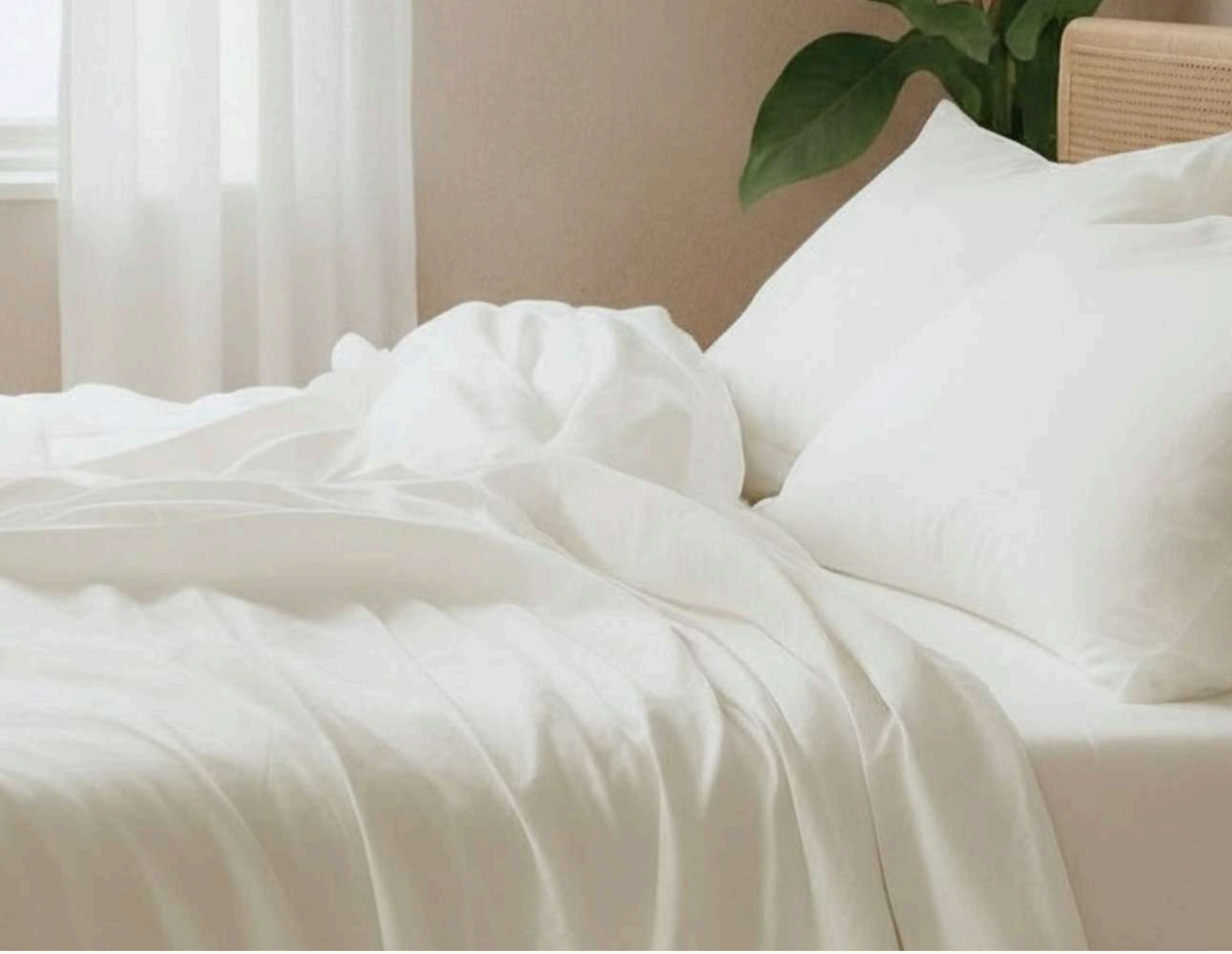
BEDDING — PERCALE COLLECTION

No. 03

Organic Cotton Percale Sheet Set

SET INCLUDES	1× Fitted Sheet, 1× Flat Sheet, 2× Pillowcases
SIZES	Twin, Full, Queen, King, Cal King
MATERIAL	100% Organic Cotton — Percale, 270 TC

Custom colours and prints can also be fulfilled on request.



BEDDING — SATEEN COLLECTION

No. 04

Organic Cotton Sateen Sheet Set

SET INCLUDES	1× Fitted Sheet, 1× Flat Sheet, 2× Pillowcases
SIZES	Twin, Full, Queen, King, Cal King
MATERIAL	100% Organic Cotton — Sateen, 300 TC

Custom colours and prints can also be fulfilled on request.



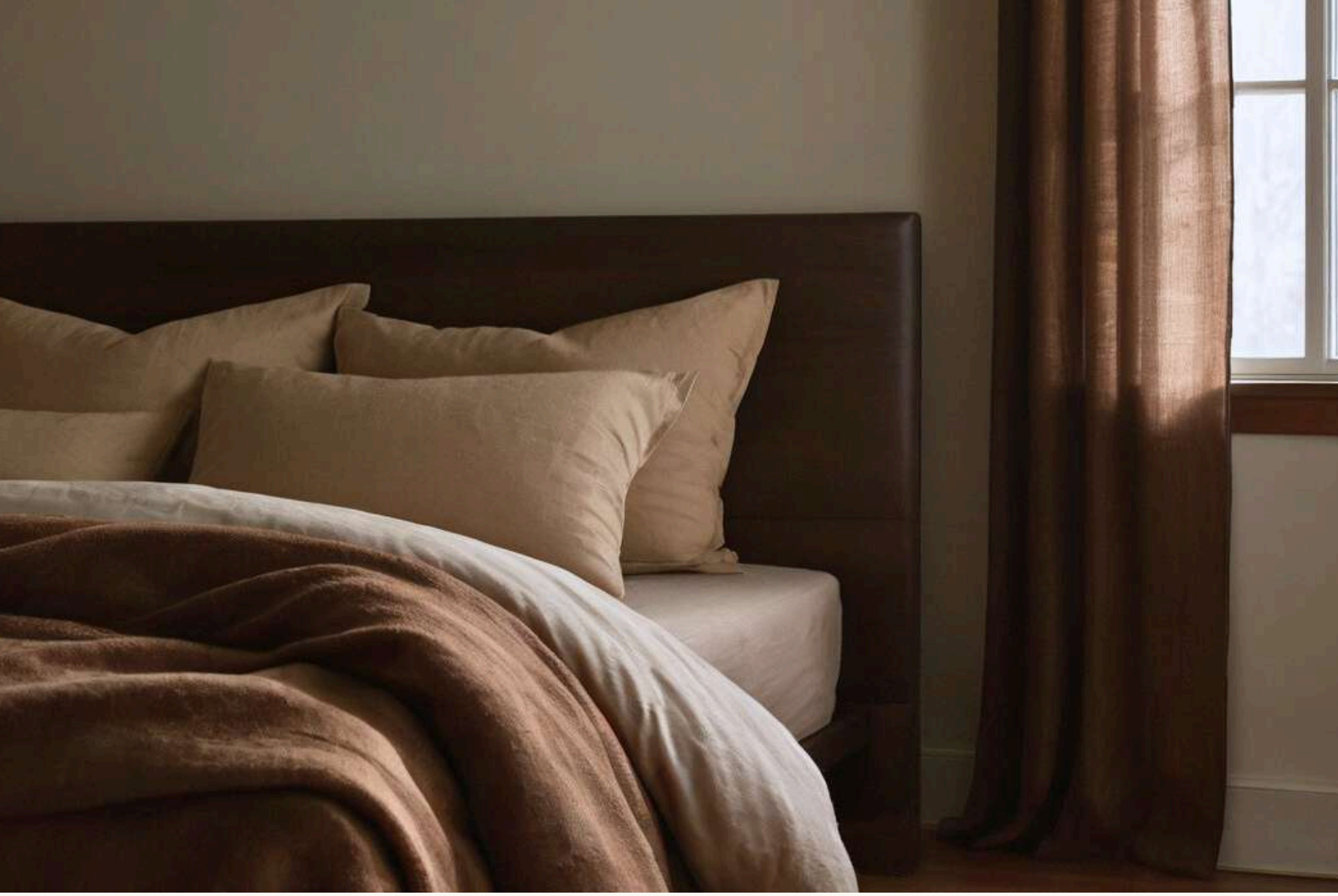
BEDDING — JERSEY COTTON COLLECTION

No. 05

Organic Cotton Jersey Sheet Set

SET INCLUDES	1× Fitted Sheet, 1× Flat Sheet, 2× Pillowcases
SIZES	Twin, Full, Queen, King, Cal King
MATERIAL	100% Organic Jersey Cotton

Custom colours can also be fulfilled on request.



BEDDING — DUVET COVERS

No. 06

Organic Cotton Duvet Cover Set

SET INCLUDES	1× Duvet Cover, 2× Pillowcases
SIZES	Twin, Full/Queen, King/Cal King
MATERIAL	100% Organic Cotton — Percale, Sateen, Jersey & Brushed

Custom sizes can also be fulfilled on request.



BEDDING — PILLOWCASES

No. 07

Organic Cotton Pillowcase Set

Soft, breathable organic cotton with lasting durability.

SIZES	Standard, King
MATERIAL	100% Organic Cotton — Gingham, Percale, Sateen, Jersey & Brushed

Custom sizes can also be fulfilled on request.



TABLE LINENS

No. 08

European Linen Fringe Napkins

Soft European linen, finished with a delicate hand-fringed edge.

MATERIAL

100% European Flax



Custom colourways and sizes can also be fulfilled on request.



TABLE LINENS

No. 09

European Linen Fringe Table Runner

Classic European linen, finished with a delicate hand-fringed edge.

MATERIAL	100% European Flax

Custom size can be fulfilled on request.





TABLE LINENS

European Linen Fringe Tablecloth *No. 10*

Classic European linen with a delicate fringe edge.

MATERIAL 100% European Flax

Organic Cotton Tablecloth *No. 11*

Pure organic cotton, soft and breathable.

MATERIAL 100% Organic Cotton

Custom colourways and sizes can also be fulfilled on request.



TABLE LINENS

No. 12

Organic Cotton Napkins

Soft, breathable organic cotton with lasting durability.

MATERIAL	100% Organic Cotton

Custom colourways and size options can also be fulfilled on request.

PATTERN SHOWCASE

Windowpane & Oxford Stripes



WINDOWPANE



OXFORD STRIPES

CHAPTER FIVE

Fabric & Weave Guide

Five weaves, one promise of certified organic cotton — a quick guide to how each one feels, and where it earns its place.

WEAVE	CONSTRUCTION	FEEL	BEST FOR
Percale	Plain weave, 270 TC	Crisp, cool, matte	Warm climates, a hotel-crisp finish
Sateen	Sateen weave, 300 TC	Silky, smooth, subtle lustre	A softer drape, a slightly warmer hand
Jersey	Knit cotton	Soft, stretch, T-shirt-like	Casual, relaxed bedrooms, cooler months
Brushed Cotton	Brushed, napped finish	Soft, warm, cloud-like	Colder climates, a cosy texture
Gingham	Plain weave, woven check, 270 TC	Crisp, with pattern	A classic checked look, breathable

Care

Machine wash cold with like colours; tumble dry low or line dry. Organic cotton and linen soften and improve with every wash — skip the fabric softener, which coats natural fibres and dulls their breathability over time.

CHAPTER SIX

Trade & Private Label

Certified organic fibre, considered finishing, and a single manufacturing partner behind every certificate in this catalogue — built to grow with your order, from first sample to your own label.

Sampling

AVAILABLE

Pre-production and colourway samples are available ahead of your order. Reach out to our team to request samples from any collection in this catalogue.

Private Label

AVAILABLE

This range can be supplied under your own label or brand. Speak to our team about private-label and OEM programmes, and what's possible for your collection.

For trade enquiries — sampling, private label, or anything else about placing an order — reach out to our team on the final page.

CHAPTER SEVEN

Certifications & Compliance

Every piece in this catalog is produced at a single facility — Ryan Overseas, Karur, Tamil Nadu, India *— our manufacturing partner, independently audited and certified to the standards on this and the following page. These certifications are held by Ryan Overseas, not by Ashdev Trading or Ashdev Group. Full certificates are available on request.*

GOTS — Global Organic Textile Standard

CERTIFIED BY

ICEA, accredited by IOAS
Scope Cert. SC-025987-0 · License GOTS-11094

COVERS

Bedding, home textiles, dyed & greige fabrics, accessories — 100% organic cotton.

OEKO-TEX® Standard 100

CERTIFIED BY

Hohenstein Laboratories, Germany
Certificate No. 24.HIN.64379

COVERS

Tablecloths, napkins, sheets, pillow cases & table runners — tested free of harmful substances.

GRS — Global Recycled Standard

CERTIFIED BY

ICEA, licensed by Textile Exchange
Scope Cert.
ICA-GRS-25-5098/00B

COVERS

Carried accessories & home textiles — recycled post-consumer cotton and polyester.

OCS — Organic Content Standard

CERTIFIED BY

ICEA, licensed by Textile Exchange
Scope Cert.
ICA-OCS-23-3529/01A

COVERS

Home textiles, greige & dyed fabrics, accessories — organic & organic-blended cotton.

CHAPTER SEVEN

Certifications & Compliance

Continued — all held by our manufacturing partner, Ryan Overseas, Karur, Tamil Nadu, India, *not by Ashdev Trading or Ashdev Group directly.*

Fairtrade Certificate

CERTIFIED BY

FLOCERT GmbH · FLO ID 35238

COVERS

Cotton (seed cotton) — Fairtrade Trader Standard & Fibre Crops Standard.

SA 8000:2014 — Social Accountability

CERTIFIED BY

ABS Quality Evaluations, Inc. · Cert. No. 53941

COVERS

Manufacture & export of home textiles — social accountability management system.

ISO 9001:2015 — Quality Management

CERTIFIED BY

TÜV SÜD South Asia Pvt. Ltd. · Reg. No. 99 100 12282

COVERS

Manufacture & export of home textiles and garments. Initial certification 2011.

Ryan Overseas Is Also Registered As

EXPORT HOUSE

Ministry of Commerce, Government of India

MSME ENTERPRISE

Ministry of MSME, Government of India

HEPC MEMBER

Handloom Export Promotion Council

This page summarises certificates and registrations held by our manufacturing partner, Ryan Overseas, Karur, Tamil Nadu, India — not by Ashdev Trading or Ashdev Group — current at the time of publication. Signed copies, or transaction certificates for a specific order, are available on request.

ASHDEV TRADING

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Custom colourways and sizes across this range can be fulfilled on request.

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